



Introducing the Inspired Marketing, Inc. Affiliate Program!

Good morning,

I hope this email finds you well and that your week has been a productive one so far. I'm writing to introduce you to an exciting new program I'm starting today: The Inspired Marketing, Inc. Affiliate Program! Because you are a valued part of the Inspired Marketing family, I wanted to make sure you got this announcement first. Starting today, **I'm going to pay you** for helping me promote my marketing home study products. Yes, you read that correctly! **I want to pay you.**

How do I join?

To join the Inspired Marketing, Inc. affiliate program, click the following link: www.e-junkie.com/affiliates/?cl=143066&ev=d73db6a53e. You will be taken to a sign-up page and choose your username and password to access the affiliate area in the future.

How does it work?

When you enter the affiliate area, you will be able to generate your personalized affiliate code. This unique URL is tied to your username and password. There are codes to the entire Inspired Marketing, Inc. product shop on e-junkie as well as codes for individual products. When you send the code out to your network and someone purchases a marketing product through your link, you receive 30% of the sale!

When do I get paid?

All commissions are paid by the end of the following month. For example, all sales you generate in April 2011 will be paid on or before May 30, 2011. All payments are made electronically, so please make sure you have a PayPal or other third-party payment processor account available.

What are the products available for sale?

I'm currently offering marketing eBooks and audio trainings. The link to the product store is here: www.e-junkie.com/InspiredMarketingInc. I regularly add products to the e-junkie shop, so you will have the opportunity to find a product that works best for your network.

Who are these products for?

The home study products I offer are for small business owners who lack are frustrated with their current marketing efforts or need a push in the right direction to get back on track. My trainings give them the boost they need. I have products starting as low as \$7 to ensure that I can serve a variety of entrepreneurs. For those of you with networks willing to making a larger investment in their business, there will continue to be products of higher value as well.

How do I advertise the products?

There are a variety of ways to advertise the Inspired Marketing, Inc. products:

- Write up a review and include your affiliate link
- Type up a blog post
- Create an entire web page about the products (or a single product)
- Put up banner ads and text ads
- Announce the products to your mailing list
- And more

There are product photos, descriptions and keywords in the product shop, and I'll be making other marketing tools available soon.

Who is Dequiana Brooks anyway?

If you happen to be reading this and aren't yet familiar with my work, let me take a moment to introduce myself. My name is Dequiana Brooks, and I'm the Founder & CEO of Inspired Marketing, Inc. (www.inspiredmarketinginc.com coming soon) where I empower entrepreneurs to take control of their marketing and make more money. I actually started out as a web designer. Inspired Graphics Media (www.inspiredmedia.net) was developed in 2003 after I noticed that many entrepreneurs I met did not have web sites, or the web sites they used to promote their businesses were lacking the key tools that would convert their site visitors into buyers. However, I was slow to make a profit because I did not understand the proper way to market my services. It took me 6 months to land my first web design client! Rather than rest on my laurels, I decided to go to business school and learn the right way to market.

I graduated from the University of Chicago's Booth School of Business in 2007 with an MBA in Marketing Strategy, Entrepreneurship and Organizational Behavior. Directly after school, I worked in brand management for a top consumer packaged goods company. I learned the strategies used to make billion dollar brands successful, and now I'm bringing that marketing knowledge back to the small business community. In September 2010, Inspired Marketing, Inc. was born. Since then I've been able to help entrepreneurs make more money in their businesses through marketing coaching, home study products and trainings

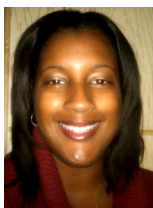
Are there any restrictions?

Yes. All affiliates must be 18 years of age or older. We also ask that you do not spam your network or other networks with news about the Inspired Marketing, Inc. products. Inspired Marketing, Inc. reserves the right to delete an affiliate from the system at any time. Please note that if there have been earnings accrued prior to deletion, they will be paid to the affiliate on the regular schedule. Also note that if someone purchases a product and asks for a refund, no commission will be earned on that sale.

What if I have more questions?

If you have more questions about the Inspired Marketing, Inc. affiliate program, don't hesitate to call 312.252.3070 or email me dcbrooks@inspiredmedia.net. I'm happy to help. I look forward to having you in the affiliate program and wish you much success!

All the best,



Dequiana Brooks